

<Introduction>

Find out the mystery of why beer and coffee taste-so good in Bizen ware cups!

Bizen pottery has been designated as a Japanese national craft and, with many Bizen potteries in the Inbe area of Bizen City, hometown of the craft, recently more and more foreign tourists are enjoying their visits, shopping, and trying pottery experiences. Bizen ware is easy to heat, hard to cool, and preserves the fragrance of your drink. It can transform your beer or coffee into the most delicious cup. Explore the roots of Bizen ware to unravel this mystery and get a cup to enjoy the best coffee and beer in your life.

<What you will experience> ※ 3 points

1. Enjoy the best coffee and beer of your life

Once you compare coffee and beer served in a cup of Bizen ware to other cups, you will understand through tasting exactly why Bizen ware is better, and why the taste is much better than a normal glass.



2. Visit the roots of Bizen ware pottery with a local guide (Pottery history lesson)

You can tour galleries of living national treasure potters, as well as up coming artists. You will meet active craftsmen and listen to their stories about Bizen ware pottery.



3. Make your own pottery with the craftsmen (pottery experience)

Even beginners, children or adults, can enjoy this experience of actually making your own cup or plate.



<Reservation Information>

■ **Operating Period**
All year around

■ **Time required**
Time required: 3 hours
Starting time: 10:00
※The schedule might change depending on the season.

■ **Operation Frequency**
Once a day

■ **Number of people (Maximum/Minimum)**
Up to 10 people (2 people minimum)

<Meeting point and access>

■ Access by public transportation

- JR Inbe Station (It may be also possible to meet at JR Okayama Station)

■ Meeting point and address

- JR Inbe Station ticket gate



<Language Support>

■ Languages Available

- Japanese ■ English Chinese Other

■ Interpreter available

- Yes No

■ Guide information

Local guidance by English speaking guide

■ Language Translation Tool

<Other Plan Information>

■ Participant Requirements

- Person who is in good physical condition

■ Cancellation Policy

- 10 to 5 days before 10% • 4 to 2 days before 30% • The day before or the same day 100%

■ Precautionary considerations

- Please note that the tour schedule may be partially changed depending on the season and weather.
- The photographs are images. Please note that it may differ from the actual product.

■ In case of bad weather, emergency, delay or no show

- If for any reasons, participants should be late for more than 15 minutes without contacting us, we will treat it as a cancellation on the day (cancellation fee: 100%).
- If the tour should be cancelled, we will contact the participants by the morning of the tour day (no cancellation fee).

■ Insurance Support

■ Inventory Management

- Yes ■ No

■ Support hours

9:00 ~ 18:00

■ Inquiry email address (company/person in charge)

visitbizen@gmail.com

Visit BIZEN/Person in charge: Mr. Katsufumi Moriya and Mr. Hiroki Hiramatsu

<Package Information>

■ Price (Tax excluded)

Contact us for pricing

■ Options/Price (Tax excluded)

- Contact us for rates for 3 or more people

■ What's Included

The fees include fares for a drink at the cafe, tour of Bizen pottery workshops and boutiques, shape your own Bizen ware experience, small souvenir, guide.

■ What's Not Included

- Souvenir shopping expenses
- Meal/food expenses